

XITH

MALAYSIAN CONGRESS AND EXHIBITION ON ALLERGY AND IMMUNOLOGY

12th - 14th March, 2010 • Shangri-La Kuala Lumpur

Organised
by the

**Malaysian Society of Allergy and Immunology
(MSAI)**

Participation and Sponsorship Opportunities



contact:

MSAI Congress Secretariat

142, Jalan Ipoh, 3rd Floor,
UMNO Selangor Building,
51200 Kuala Lumpur

Tel: 603-4041 0092 / 603-4041 6336 / 603-4042 7919

Fax: 603-4042 6970 / 603-4042 7919

E-mail: dr_harnam@hotmail.com

Website: www.allergymsai.org, www.xyzofallergy.org



MSAI Executive Committee

President

Assoc Prof Dr Amir Hamzah
Consultant Clinical Immunologist
and Paediatrician
email: amirlatiff@gmail.com

Vice-President

Dr Asmah Johar
Consultant Dermatologist
email: asdr2001@hotmail.com

Secretary

Dato Dr Gurdeep Singh Mann
Consultant Otorhinolaryngologist
email: mgsmann9800@yahoo.com

Assistant Secretary

Dr Kuljit Singh
Consultant Otorhinolaryngologist
email: kuljits@pc.jaring.my

Treasurer

Dr Aman S Kaulsay
Consultant Otorhinolaryngologist
email: ossified98@hotmail.com

Committee Members

Dato Dr S Harnam

Consultant Otorhinolaryngologist
email: dr_harnam@hotmail.com

Assoc Prof Dr Ranbir Kaulsay

Consultant Allergist
email: ranbir@clontarclinic.com

Mr S P Palaniappan

Consultant Otorhinolaryngologist
email: palani.palani@gmail.com

Dr Balachandran Appoo

Consultant Otorhinolaryngologist
email: bappdr@yahoo.com

Dr Ravindran Menon

Consultant Otorhinolaryngologist
email: ravi@mypostal.net

Malaysian Society of Allergy and Immunology (MSAI)

Welcome to the XIth Malaysian Congress and Exhibition on Allergy and Immunology

Dear Sponsors / Exhibitors

The Malaysian Society of Allergy and Immunology would like to invite you to our XIth Annual Congress and Exhibition of the Malaysian Society of Allergy and Immunology (MSAI). Our society had humble beginnings, and over the decade, we have grown from strength to strength, and we as move on into our second decade, we hope to consolidate and expand the mission of MSAI. In the previous years, our conferences have been well attended by many local and foreign delegates and have proved popular and educational.

Internationally, MSAI has developed a great reputation, as being one of World Allergy Organization's (WAO) most active society with not only our yearly meeting but many smaller meetings that have been hosted around the country every year. This, together with public forums, helps to increase allergy awareness in the country and also keeps our doctors up-to-date with the latest advances in the various fields of allergy.

Having completed our tenth year as a distinguished member society of the World Allergy Organization (WAO) with great success, we formally request for the support of your company for sponsorship of advertisement space in the souvenir programme, sponsorship of delegates, speakers (local and international), symposia and exhibition space at our forthcoming congress. Please see attached sponsorship pledge request forms for further details, as well as our tentative programme.

As the prevalence of allergy diseases surge worldwide, it is imperative that we continue to update and educate our doctors and health professionals with such a congress. Your generous support and participation in this congress is therefore crucial. Being a young society, we need the help of international speakers and large corporations in the field of allergy and immunology to keep abreast achieving our common objective – improving quality of life of allergy sufferers.

We look forward to receiving a positive response from your company and are sure of an exciting conference ahead with your participation and support.

With best wishes.

Yours sincerely

Assoc Prof Dr Amir Hamzah Abdul Latiff

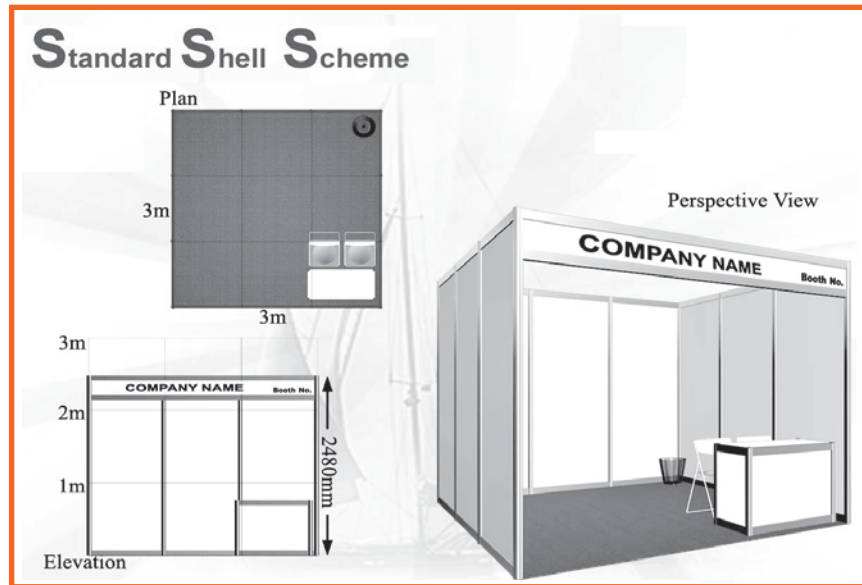
MBBS, MMed (Paeds), MRCP, DipRCP (Imm)

Consultant Paediatrician Immunologist

President

Malaysian Society of Allergy and Immunology (MSAI)

STANDARD SHELL SCHEME BOOTH SPECIFICATIONS



STANDARD FURNITURE AND ELECTRICAL PROVIDE PER BOOTH:-

- 1 unit Reception Table
- 2 units White Folding Chair
- 1 unit 13 Amp. Power point
- 2 units Fluorescent Lights.
- 1 unit Basket
- 1 Company Name

IMPORTANT!

Please advise the contractors where you would like to install the 13 Amp socket outlet/s on your Shell Scheme Stand.

Standard location: if there is no indicated position of 13 Amp socket outlet, it will be installed on ground level, along the back wall. If additional sockets are required, please request for order form.

** For more information on booth specifications, design and request for furniture/electrical items etc., please contact:
Ms Kooi Lee @ Tel: 603-4043 6158, Fax: 603-2300 0198, Mobile: 6012-388 2398, Email: peemsb1@streamyx.com

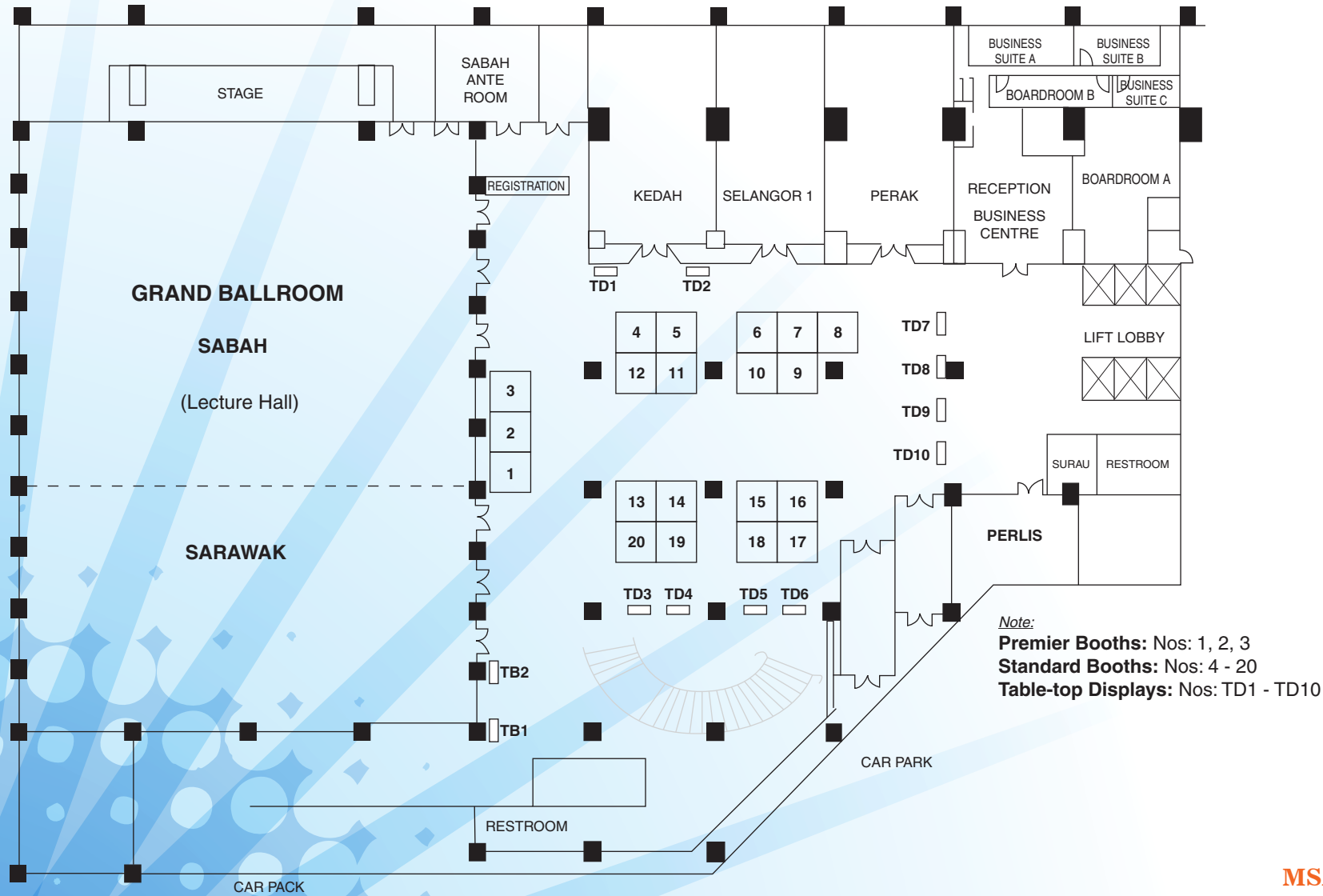
Guidelines for Exhibitors:

1. All applications must be accompanied by payment in full for each booth payable to the **Malaysian Society of Allergy and Immunology**.
2. Booth Set Up and Tear Down Times:
Erection of booths will be done by the official contractor "Pegasus Exhibition & Events Management Sdn Bhd" appointed by MSAI. The exhibitors will be notified on the set up, move in on exhibits and tear down time nearer the event.
3. Exhibitors must keep booths / space open and staffed at all times during the duration of the main symposia.
4. Exhibits shall not obstruct the general view nor hide the exhibit of others. All equipment must be displayed only in the area allocated to the exhibitor. Exhibitors are allowed to distribute flyers/product literature at the booths but not along the aisles or in front of other company booths.
5. The Exhibitors should not deface the walls and columns (Should there be any damage to the Hotel property during the contracted period which are directly caused by the Company or by the contractors engaged by the Company, the agreed party shall assume the entire responsibility and liability for losses, damage, claims, demands and expenses arising during the contracted work period.)
6. Smoking is strictly prohibited in the exhibition and conference venues at all times.

Conference organisers reserve the right to make modifications to the floor plan as may be necessary to meet the needs of the conference exhibits and programme.

Your kind cooperation in making the conference a success is very much appreciated.

Floor Plan for Exhibitors



XIth Malaysian Congress and Exhibition On Allergy and Immunology 12th - 14th March, 2010, Shangri-La Hotel Kuala Lumpur

* Kindly use the sponsorship forms for making reservations*

* Conference organisers reserve the right to make modifications to the floor plan as may be necessary to meet the needs of the conference exhibits and programme.

For enquiries, kindly contact,
MSAI Congress Secretariat

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 3rd Floor, UMNO Selangor Building
 51200 Kuala Lumpur, Malaysia

Tel: 603-4041 0092 / 603-4041 6336 / 603-4042 7919

Fax: 603-4042 6970 / 603-4042 7919

E-mail: dr_harnam@hotmail.com

Website: www.allergymesai.org, www.xyzofallergy.org

Date:

Chairman – Organising Committee
XIth Malaysian Congress and Exhibition on Allergy and Immunology
142, Jalan Ipoh
3rd Floor, UMNO Selangor Building
51200 Kuala Lumpur

Dear Sir/Madam

Re: XIth Malaysian Congress and Exhibition on Allergy and Immunology
12th – 14th March 2010, Shangri-La Hotel, Kuala Lumpur

We.....
are interested to participate in / sponsor the following:

Speakers

- MSAI nominated Speaker
 - Company sponsored - nominated speaker
- } Please contact MSAI Secretariat

Exhibition Space

- RM 5,500.00 per Premium booth (3m²) (Applicable to booth Nos. 1, 2 & 3)
- RM5,000.00 per booth (3m²) (Foyer Area)
- RM2,000.00 per 'Table Top Display'
- Hospitality suite

Please indicate in this box your preferred booth/s / table-top display number/s :

Please note that availability and allocation is on first-come, first-serve basis, based on **receipt of full payment**. The layout will be forwarded to you upon request.

Sponsorship of Printing of:-

- Final Programme / Souvenir Programme and Abstract Book
- Conference Reporter (A summary of the proceedings)

Advertisement in Souvenir Programme and Abstracts Book

(Films must be received by 5th January 2010)

- | | |
|---|-------------|
| <input type="checkbox"/> Back cover | RM 3,000.00 |
| <input type="checkbox"/> Inside front cover | RM 2,500.00 |
| <input type="checkbox"/> Inside back cover | RM 2,000.00 |
| <input type="checkbox"/> Ordinary full page (Black & white) | RM 1,000.00 |
| <input type="checkbox"/> Ordinary full page (Colour) | RM 1,600.00 |
| <input type="checkbox"/> Ordinary half page (Black & white) | RM 500.00 |

Please Note, extra charges will apply if we need to make a film/s

- Flyer Insertion/Product Promotion in Conference Bag RM 500.00
(Material subject to approval from MSAI)

Delegates (Registration forms are available from the secretariat)

- Local persons
 Foreign persons

Others

- Lunch Symposium (3)[Friday-12th March] [Saturday-13th March]
[Sunday-14th March] RM15,000.00 each day
- Dinner Symposium (2) [Friday-12th March] [Saturday-13th March] RM20,000.00 each day
- Workshop Slot Fee: Urticaria / Food Allergy / Angioedema /
Allergy Testing / Immunotherapy /
House Dust Mite RM6,000.00 each workshop
(2 hours duration)
- 'Allergy Awareness Programme' for the public
Tea / Refreshments
Rental space / Audio visuals
Printing of Notice for Public Forum } Please contact MSAI Secretariat
- Note Books and Pens (250 units) approximately
- Conference Bags (250 units) approximately – RM1,000.00 + production cost
- Badge holder / Lanyard printed with name of event / Society's
and Sponsor's logos RM 2,000.00

Please make all payments to '**Malaysian Society of Allergy and Immunology**' by 5th January 2010

Mode of Payment **Cash / Cheque / Bank Draft / Telegraphic Transfer**

Name of Bank : Maybank Berhad
Address of Bank : Lot AG 129 & 10, Block A, Ground Floor, Plaza Pekeliling, 2, Jalan Tun Razak,
50400 Kuala Lumpur, Malaysia
Account Name : Malaysian Society of Allergy and Immunology
Account Number : 514075332529
Swift Code : MBB EMYKL 514075332529

Cheques should be made in favour of: "**MALAYSIAN SOCIETY OF ALLERGY AND IMMUNOLOGY**"

Kindly **fax you confirmation** to the MSAI Secretariat as soon as possible, to enable the Organising Committee to plan the final programme.

MSAI SECRETARIAT

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Tel: 603-4041 0092, 603-4041 6336, 603-4042 7919
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E-mail: dr_harnam@hotmail.com
Website: www.allergymesai.org, www.xyzofallergy.org

Confirmation:

Company's Stamp and Signature:.....

ALL SPONSORS WILL BE OFFICIALLY ACKNOWLEDGED